

The logo for 722 Consulting, featuring the number '722' in a bold, blue, sans-serif font, followed by the word 'Consulting' in a bold, black, sans-serif font.

Logistics and Productivity Professionals

2300 Lakeview Parkway
Suite 700
Alpharetta, GA 30009

[Prefix] [FirstName] [LastName]

[P-Title]

[Company]

[Address1]

[Address2]

[City], [ST] [ZIP+4]

November 08, 2010

[Prefix] [FirstName] [LastName]
[P-Title]
[Company]
[Address1]
[Address2]
[City], [ST] [ZIP+4]

Dear [Prefix] [LastName]:

I am Mark Chavis, a Senior Partner with 722 Consulting based out of Atlanta, Georgia. Our firm specializes in helping companies and organizations such as [Company] resolve Logistics, Transportation, Fleet Management, Worker Productivity, Field Service Employee, and Supply Chain challenges.

Our philosophy is simple -- **expertise** and **integrity** produce results. 722's practitioners take a unique hands-on approach with our clients, working as partners, not just as advisors. Getting to know the client and listening carefully to their concerns on all levels are key to the partnership we want to create. We gather critical information about the client's specific needs before we make any assessments or formulate a plan of action. The result is a progressive, bottom-to-top approach that will make your operations **faster, leaner** and, most of all, more **profitable** and **competitive**. The solutions we offer are implemented with our personal guidance, assuring you that any transitions or changes are as smooth as possible. In other words, we won't offer you a software package or a quick fix, and then leave you to figure it out. Whether your focus is Fleet Maintenance, Workforce Productivity, Network Planning or additional Operating Cost control, we will design a **custom solution** that provides you with the direction and expertise you need to **exceed your goals**.

We have an **experienced team** of industrial engineers, operational improvement, transportation, and logistics professionals ready to support your organization. The knowledge and skills our experts provide were honed with the largest Transportation and Logistics companies in the world. Recently, our recommendations for a U.S. service company improved their operations and produced **\$600,000 in annual savings!** We are eager to apply our resources to streamline your operations and improve your productivity should you have the need.

If improved operational costs and efficiency are your focus, please consider giving 722 Consulting the opportunity to earn your business. You can reach me directly at **1-800-514-3560**, or by email at **Mark.Chavis@722Consulting.com**. Please take a moment to visit our website at **722Consulting.com/mc1** for an expanded look at our company and services.

It will be my pleasure to speak with you personally, answer any of your questions, and discuss how we can be of service to [Company].

Sincerest Regards,



Vincent M. Chavis
Senior Partner