

For a FREE
Marketing Needs Consultation
Call 678-699-6510

Direct Mail Marketing

Postcards
Brochures
Letters

Response Landing Pages

Internet Marketing

Email Marketing
eNewsletters
Online Results Reporting

Editorial Services

Copywriting
Proofreading & Editing

ATL Direct Marketing LLC
ATLDirectMarketing.com
678-699-6510

ATL Direct Marketing LLC
P.O. Box 491444
Lawrenceville, GA 30049

ATLDirectMarketing.com

DIRECT MARKETING



It's More
Affordable Than
You Might Think!



ATL DIRECT
MARKETING



An Important Message for:

[FName] [LName]
[Company]

Dear [FName] [LName]:

ATL Direct Marketing LLC is an Atlanta-based direct response marketing company specializing in affordable, effective and profitable marketing solutions for small businesses. To discuss marketing for your business, call us at 678-699-6510, or email us at info@atldirectmarketing.com.

Whether you want to reach out to prospects with postcards, brochures, or letters; send existing customers emails and eNewsletters to deepen your relationship with them; or sell additional products and services; ATL Direct Marketing makes it **easy** for you to **reach** new customers, **retain** existing customers, and **reap the rewards** of growing your business.

We give you the ability to **track** response for all of your marketing, and **measure** the profit you make on your marketing investment.

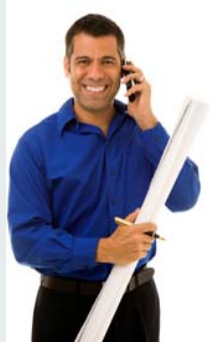
Please take just a few minutes to review the information in this brochure, and contact us today!

Sincerely,

Charles H. Greenwald, President
ATL Direct Marketing LLC

P.S. To get a FREE marketing needs consultation, call 678-699-6510; or complete our Marketing Needs Questionnaire at ATLDirectMarketing.com/Needs.aspx

Our Strategy For Your Marketing Success



ATL Direct Marketing will do everything possible to help ensure that your direct marketing investment brings you success. After formulating a custom marketing plan for your business, we will design attractive and affordable materials which present your business in a clear and effective manner, and produce marketing campaigns that yield measurable and profitable results.

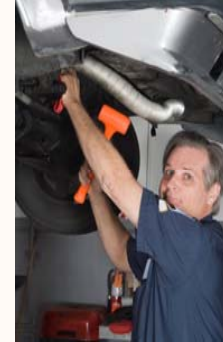
Using internet landing pages, unique phone numbers, and web-based tracking tools, you can see the success of your marketing efforts from each campaign and response channel.

Postcards Brochures Letters



ATL Direct Marketing's materials range from postcards to personalized letters and brochures. Every aspect of the creative design and copy is carefully composed to capture the reader's attention, and to encourage an immediate response. We provide all coordination with reliable printers and lettershops, and look for every opportunity to keep your marketing costs down. We will help you identify your strongest assets and your best offer, and present them in an attractive and compelling way.

Internet Marketing Opt-In Email and eNewsletters



Deeper customer relationships means increased customer loyalty. Utilizing your email list to regularly contact your customers is an effective and inexpensive way to stay in front of them and strengthen your relationship.

ATL Direct Marketing can build an email communications and marketing program for you that will help you achieve these objectives, at a reasonable cost. Strategies include scheduled "welcome" and "reach-out" follow up emails, monthly or quarterly eNewsletters, and cross-sell and upsell email solicitations.

Return on Your Investment



As a smart business person, you no doubt evaluate your marketing expenditures to be sure you are getting a good return on your financial investment. With ATL Direct Marketing's online results tracking and reporting, you can see the ROI for each of your marketing campaigns, and refine the way you spend your marketing dollars.

ATL Direct Marketing focuses on helping you reap maximum return on your marketing investment.

For a FREE marketing needs consultation, complete our Marketing Needs Questionnaire at ATLDirectMarketing.com/Needs.aspx

Call 678-699-6510 today to discuss a marketing strategy for your business!